



Doctorate in

COMMUNICATION

The Doctorate is part of **CONACYT's National Program of Quality Graduate Studies (PNPC)**, with the level of **Program in Development**.

CONTEXT AND RELEVANCE

The Universidad Iberoamericana's Doctorate in Communication (DC) initiated in 2013, understanding communication in its global and international context and guided by our university's humanistic principles.

It is an innovative program in Iberian America communication studies owing to its international nature which is based, firstly, in the commitment to active exchange in the areas of research, tutoring and thesis direction, as well as in the subsequent mobility of teachers, and, eventually, of students to the universities with which we have bilateral agreements; secondly, in the mandatory orientation of the thesis towards comparative research, at least within regions and, preferably, with an Iberian America perspective. Thirdly, in its training perspective combining the humanistic nature and the social concerns - essential traits of the Universidad Iberoamericana - with knowledge and technical tools that endow the doctoral student with an socially-sensitive academic profile to identify and solve communication problems. Therefore, the graduate program provides an environment to think on socially relevant problems from the communication perspective, using a comparative and Iberian American approach.

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LINKAGE

It is an international program that has agreement with the following institutions:

- *Asociación Latinoamericana de Investigadores de Comunicación, ALAIC*
- *Asociación Mexicana de Investigadores de la Comunicación, AMIC*
- *CILECT: Centre International de Liaison des Ecoles de Cinéma et de Télévision*
- *Consejo Nacional para la Enseñanza y la Investigación de las Ciencias de la Comunicación, CONEICC*
- *Fundación Prensa y Democracia México, A. C.*
- *Global Media Seminar (Salzburg Academy)*
- *Instituto Tecnológico y de Estudios Superiores de Occidente (ITESO)*
- *International Association for Media and Communication Research, IAMCR*
- *International Communication Association, ICA*
- *Latin American Studies Association, LASA*
- *ORBICOM, Worldwide Network of UNESCO Chairs and Associates in Communications*
- *Pontificia Universidad Javeriana*
- *Universidad de Lima*
- *Universitat Autònoma de Barcelona*
- *Universiteit Antwerpen*

OBJECTIVES

General

To train researchers able to contribute, from transdisciplinary and comparative perspectives, to the creation of original knowledge and to the forefront debate on the main topics of communication, and to foster the advancement of communicative reflection with a critical spirit, based in a broad and sound conceptual and methodological capital, enabling them to work in favor of more just and egalitarian societies.

Specific

Graduates from DC will be able to:

1. Develop the methodologies and perspectives of communication studies from a compared and Iberian American perspective to address research problems in critical dialogue with other disciplines of humanities and social sciences
2. Foster critical thinking, rigorous analysis and research in communication in order to influence public agenda topics, right to information, media policies, and reflections on media contents
3. To formulate knowledge and methodologies of communication studies and research from a social and humanist view inquiring on the nature of communication technology mediation problems, cultural and social transformations, and urban communicative spaces in Iberian America
4. To develop sound theoretical basis in communication to contribute to the epistemological development of the diverse fields that comprise the communication universe

APPLICANTS PROFILE

Applicants to the doctorate must have graduated from a master's program in the branches of communication, social sciences, or humanities.

To enter the doctorate program, candidates are required to have the following qualifications:

- Intellectual curiosity on the different areas that comprise communication.
- Willingness to develop technical abilities (database management, Excel, SPSS, statistical packages, media production technologies, etc.).
- Capacity to develop hypothesis and original ideas to solve practical and theoretical problems in the field of communication.
- Determination to conduct compared research in the field of communication.
- Full-time studies and readiness to travel are encouraged.
- Knowledge of the English language.

GRADUATES' PROFILE

The researcher graduating from the doctorate will have a set of specific attributes in terms of:

Knowledge of:

- The core problems in the different fields of communication and the social context in which they occur.
- The Iberian American contexts in which the most recent developments in the field of communication take place.
- The specificities of the communicative environment in which he/she will be performing.

Abilities that will allow him/her to:

- To identify problems in the field of communication.
- To generate original knowledge in communication.
- To communicate and convey ideas clearly.
- To synthesize proposals.
- To work in a team.

Attitudes fostering:

- Acting with social and ethical responsibility.
- Involvement in the development of his/her community and in the improvement of their professional environment.
- Behave with tolerance and respect for others.
- A broad comparative view on the recent developments in communication in Iberian America.

FIELD OF WORK

The graduate from the doctorate will have state-of-the-art theoretical and methodological knowledge, as well as the necessary technical abilities to engage in any field of work requiring production of research and development of original and forefront knowledge in communication.

FACULTY MEMBERS

Jesús Alberto Cabañas Osorio

Ph.D. in Art History with specialty in Films and B.A. in Science of Communication, Universidad Nacional Autónoma de México
B.A. in Choreography, Instituto Nacional de Bellas Artes

Lines of Research:

Culture Criticism and Visual Studies, Cultural Semiotics, Applied Semiotics.

Relevant Publications:

“Mutaciones estéticas y cultura mediática: cosmética política y cosmética de la apariencia física”. *Verdedas: Revista de Pensamiento Sociológico*, Universidad Autónoma Metropolitana. pp. 45-75. Año 12, núm. 22, 2011; “El exotismo en el cuerpo. Un estudio de lo corporal en la llamada cabaretera o mujer fatal del cine mexicano”. *TRAMAS: Subjetividad y Procesos Sociales*, Universidad Autónoma Metropolitana. pp. 287-305, año 12, núm. 32, 2011; “La masculinización de la cámara: la construcción de los discursos de poder en la llamada mujer fatal del cine mexicano”. In *Género, Cultura, Discurso y Poder: coloquio semiótica de la cultura*, México: Escuela Nacional de Antropología e Historia, ENAH, 2011, pp. 25-38.

Contact: jesus.cabanas@ibero.mx

Edwin Culp Morando

Member of the National Research System, Candidate Level.
Ph.D. in Art History, Universidad Nacional Autónoma de México.
M.A. in Visual Arts, Universitat de Barcelona
B.A. in Chemistry, Universidad de las Américas Puebla

Line of Research:

Cultural Criticism and Visual Studies.

Relevant Publications:

“El discreto (y cómico) encanto de la sobremesa”. In *Gula: Historia de los afectos*, México: UNAM, 2015; “Dogville: trampa y afección”. *Afecto y saberes. Crítica, cultura y desestabilización de la representación*. Mexico: Universidad Iberoamericana, 2015. pp 197-226; “Escuchar lo justo”. In José A. Sánchez, *Ética y representación*, México: Paso de Gato, 2015. pp. 9-14.

Contact: edwin.culp@ibero.mx

Manuel Alejandro Guerrero Martínez

Member of the National Research System, Level I.
Ph.D. in Political Science, European University Institute
M.A. in Latin American Studies, University of Cambridge
B.A. in International Affairs, El Colegio de México

Line of Research:

Communication and Political Culture

Relevant Publications:

“Media literate prodigies: binding the knot of news content and news production in an open society”. In Paul Mihailidis (ed.) *News Literacy: Global perspectives for the Newsroom and the classroom*, Peter Lang Publishing, 2012; *Medios y Democracia: perspectivas desde México y Canadá*. Mexico: UNESCO/UIA/Gobierno de Canadá, 2010; *The emergence of political pluralism in Mexican broadcasting: Economics over politics*, Germany: VDM Verlag, 2009.

Contact: manuel.guerrero@ibero.mx

Luis Miguel Martínez Cervantes

Ph.D. in Philosophy and M.Sc. in Industrial Measurement Systems, Brunel University
B.Sc. in Electronic and Communications Engineering, Universidad Iberoamericana

Line of Research:

Public Space, Citizenship and Media Ecology.

Relevant Publications:

Pellicer J, Martínez LM. “A 40 años del lanzamiento del disco de larga duración de 33 1/3 RPM”. *Revista Iberoamericana de Comunicación*, vol. 23, pp. 67-77, 2013; Luengas M, Martínez LM. “News in mass media as a measure of the digital divide”. *IAMCR*, vol. 1, p. 36, 2012; Guerrero M, Martínez LM. “Internet and political attitudes: a perspective of elections in Mexico”. *ICCDM*, 12, vol. 1, 2012.

Contact: luism.martinez@ibero.mx

Julia Palacios Franco

Ph.D. in History, M.A. and B.A. in Sociology, Universidad Iberoamericana

Line of Research:

Criticism of Culture and Visual Studies.

Relevant Publications:

Velasco JH, Palacios JE, Rubli F, Agustín J. *Rock en salsa verde: La larga y enjundiosa Historia del rock mexicano*. Mexico: Uva Tinta Ediciones, 2013.

Contact: julia.palacios@ibero.mx

Maricela Portillo Sánchez

Member of the National Research System, Level 1
Ph.D. in Audiovisual Communication, Universitat Autònoma de Barcelona
M.A. in Communication, Universidad Iberoamericana
B.A. in Communication, Universidad Autónoma Metropolitana-Xochimilco

Lines of Research:

Youth and Communication Studies, Political Communication, Public Opinion and Youth’s Political Involvement, Analysis of Global Youth Movements, Construction of Youth by the Media.

Relevant Publications:

Portillo, M. (Ed.) *La investigación de la comunicación en México. Un panorama a través de sus regiones*, México: Tintable, 2016; “Construcción de ciudadanía a partir del relato de jóvenes participantes del #YoSoy132: biografía, generación y participación política”. *Global Media Journal*, Vol. 12 No. 23, Instituto Tecnológico y de Estudios Superiores de Monterrey, México, 2015; “Mediaciones tecnocomunicativas, movilizaciones globales y disputas por la visibilidad en el espacio público. Análisis del surgimiento del #YoSoy132”. *Argumentos*, Vol. 27 No. 75, mayo-agosto, 2014, Universidad Autónoma Metropolitana, México, 2014; Portillo, M., Feixa, C., Urteaga, M., González, Y. y González, O. “From Generation X to Generation @: Transitional Traces and Youth Identities in Latin America.” In Christine Henseler (ed.) *Generation X Goes Global. Youth culture at the turn of the Century*. London & New York: Routledge, 2012.

Contact: maricela.portillo@ibero.mx

(Doctorate in Communication Coordinator)

(Head of the Communication Department)

Dr. Mireya Márquez Ramírez

Member of the National Research System, Candidate Level.

Ph.D. in Communication, University of London

M.A. in Journalism Studies, Cardiff University

B.A. in Social Communication, Universidad Autónoma Metropolitana-Xochimilco

Line of Research:

Journalism, Technology and Social Transformations.

Lines of Research:

Cultures and Journalism Practices in Compared Perspective; Studies on the Journalism Profession and the Journalist; Media Systems in Post-authoritarian Countries; Sociology of Media Organizations; and Journalism and Political Use of Digital Platforms and Social Networks.

Relevant Publications:

Guerrero, M.A. and Márquez-Ramírez, M. (Eds.) *Media Systems and Communication Policies in Latin America*, London: Palgrave Macmillan, 2014; Hanusch, F., Mellado, C., Boshoff, P., Humanes, M.L., de León, S., Pereira, F., Márquez Ramírez, M., Roses S., Subervi, F., Wyss, V., and Yez, L. “Journalism Students’ Motivations and Expectations of their work in Comparative perspective”. *Journalism & Mass communication Educator*, No. 70, Vol. 2, 2015, pp. 141-160; Márquez-Ramírez, M. and Guerrero, M.A. “The ‘Captured Liberal’ Model: Media Systems, Journalism and Communication Policies in Latin America.” *International Journal of Hispanic Media*, 7, 2014 pp. 53-64; El impacto de la violencia criminal en la cultura periodística regional en México”. In Celia del Palacio (Ed.) *Violencia y Periodismo Regional en México*, México: Juan Pablos, pp. 15-48; “Post-Authoritarian Politics in a Neoliberal Era: Revising media and journalism transition in Mexico”. In Guerrero Manuel Alejandro and Márquez-Ramírez Mireya (Eds.) *Media Systems and Communication Policies in Latin America*, Palgrave Macmillan, New York and London, pp. 272-292.

Contact: mireya.marquez@ibero.mx

Carlos Manuel Rodríguez Arechavaleta

Member of the National Research System, Level 1

Ph.D. in Social Sciences Research with specialty in Political Sciences and M.A. in Social Sciences, Facultad Latinoamericana de Ciencias Sociales, Mexico’s Academic Campus.

B.A. in Sociology, Universidad de La Habana

Line of Research:

Communication and Political Culture

Relevant Publications:

Rodríguez, C. and Moreira, C. (Eds.) *Comunicación política y Democratización en Iberoamérica*, México: UIA/CEPES, 2012; “Apuntes sobre el derecho a la información en México en los años 70. Entre el nuevo orden informativo internacional y la crisis de legitimidad interna”. *Derecom*, Vol., 2011, pp. 1-17; “Cuba y la Transición política: ‘Tan cerca y... Tan lejos’. Reflexiones 2009 sobre el futuro político en Cuba.” *América Latina Hoy*, Universidad de Salamanca, Vol. 52, pp. 63-90, 2009.

Contact: carlos.rodriguez@ibero.mx

Sergio Rodríguez Blanco

Member of the National Research System, Candidate Level.

Ph.D. and M.A. in Art History, Universidad Nacional Autónoma de México.

M.A. in Advanced Studies on Latin America, Universidad Complutense de Madrid

B.A. in Journalism, Universidad Complutense de Madrid

Line of Research:

Journalism, Technology, and Social Transformations.

Relevant Publications:

Alegorías capilares. Océano/Trilce Ediciones, 2011.

Contact: sergio.rodriguez@ibero.mx

Vivian Romeu Aldaya

Member of the National Research System, Level 2

Ph.D. in Social Communication and B.A. in History, Universidad de La Habana

M.A. in Humanistic Studies, Instituto Tecnológico y de Estudios Superiores de Monterrey

Knowledge Production Line:

Criticism of Culture and Visual Studies.

Lines of Research:

Artistic Communication, Aesthetic Communication, Intercultural Communication, Social Representations, Semiotics and Discourse Analysis.

Relevant Publications:

“Secreto y metáfora en la configuración estético-discursiva del arte: dos aspectos semióticos.” *Revista Comunicación e Innovación*, núm. 31, mayo-agosto 2015; “Personalización, intimidad y confianza, criterios para reconceptualizar la comunicación interpersonal.” In *XX Anuario CONEICC*, pp. 47-67, 2014. “En torno a la dimensión comunicológica del arte y sus categorías de análisis.” In Fabelo Corzo, J.R. et al. *La estética y el arte de regreso a la Academia. Colección La Fuente*, Vol. 5, Facultad de Filosofía y Letras, BUAP, Puebla, pp. 149-164; “Las representaciones sociales como herramientas de análisis para la comunicación intercultural”. In Sequera Meza; Oropeza Cortés and Sánchez (eds.) *Límites de las Fronteras*. Mexico: Universidad Autónoma de Baja California, 2014, pp. 83-100; “Semiosis y experiencia estética. Una relación problemática”. In Tanius Karam (ed.) *Semiótica. Problemas y recorridos. Homenaje a Juan Ángel Magariños de Morentin*. Argentina: Editorial de la Universidad Nacional de Jujuy (EDIUNJU), pp. 53-93, 2013.

Contact: vivian.romeu@ibero.mx

Sandra Vera Zambrano

Ph.D. in Political Science, Université de Toulouse

M.A. in Political Science, Université de Toulouse Capitole

M.A. in Geopolitics y International Affairs, Institut d’Études Politiques, Toulouse

B.A. in Political Sciences and Public Administration, Universidad Iberoamericana

Line of Research:

Journalism, Technology, and Social Transformations. / Sociology of Journalism; Local Journalism, New Technologies and Social Networks; Reception Studies; Political Sociology of Celebrities’ Journalism; Journalism and Gender; Compared Journalism Practices; Journalism History; Sociology of Information Production; Epistemology of Social Sciences.

Relevant Publications:

L’emprise du journalisme échetier? La médiatisation des professionnels de la politique dans la presse consacrée aux espaces privés des célébrités, 1945-2008. Paris: Fondation Varenne/LGDJ, 347p. 2013; “Devant les séries comiques. La différenciation sociales des réceptions de jeunes.” *Politiques de communication*, no. 4, pp. 63-92, 2015.

Contact: sandra.vera@ibero.mx

LINES OF RESEARCH

- Communication and Political Culture
- Journalism, Technology, and Social Transformations
- Communication and Criticism of Culture

IDEAL PLAN

First semester	12 credits
Communication research seminar i	8
Elective seminar	4
Second semester	12 credits
Communication research seminar ii	8
Elective seminar	4
Third semester	12 credits
Communication research seminar iii	8
Elective seminar	4
Fourth semester	12 credits
Communication research seminar iv	8
Elective seminar	4
Fifth semester	6 credits
Thesis seminar	8
Sixth semester	6 credits
Degree seminar	8
Fifth to eighth semesters	36 credits
Thesis	
Compulsory Subjects:	44 credits
Elective Subjects:	16 credits
Thesis:	36 credits
Total:	96 credits

ELECTIVE SEMINARS:

- Government Communication Seminar
- Right to Information Seminar
- Media, Agenda and Public Space Seminar
- Public Opinion Seminar
- Compared Media Systems Seminar
- Media Ecology Seminar
- Philosophy, Communication and Technology Seminar
- Social Uses of Technology Seminar
- Journalism and Professionalization Seminar
- Journalism for Peace and Development Seminar
- Selected Topics on Journalism Seminar
- Audiences and Transformation of Media Use Seminar
- Entertainment and Society Seminar
- Audiovisual Narrative and Society Seminar
- Urban Space and Communication Seminar

ADMISSION PROCEDURES

1. Original birth certificate
2. Photocopies of master's degree and professional license, or evidence of graduating from M.A. Copies will be verified against original documents.
3. Course subjects request form
4. Application form (provided by School Service Directorate along with new admission instructional materials)
5. Letter of acceptance to the Graduate Program
6. Letter of commitment and Addendum duly completed and signed (provided with first admission instructive materials by the School Service Directorate)
7. Application process payment receipt

For further information please contact:

maricela.portillo@ibero.mx

The program is comprised by **96 credits**, which must be accredited in **four years (eight school periods)**.

