



Master degree

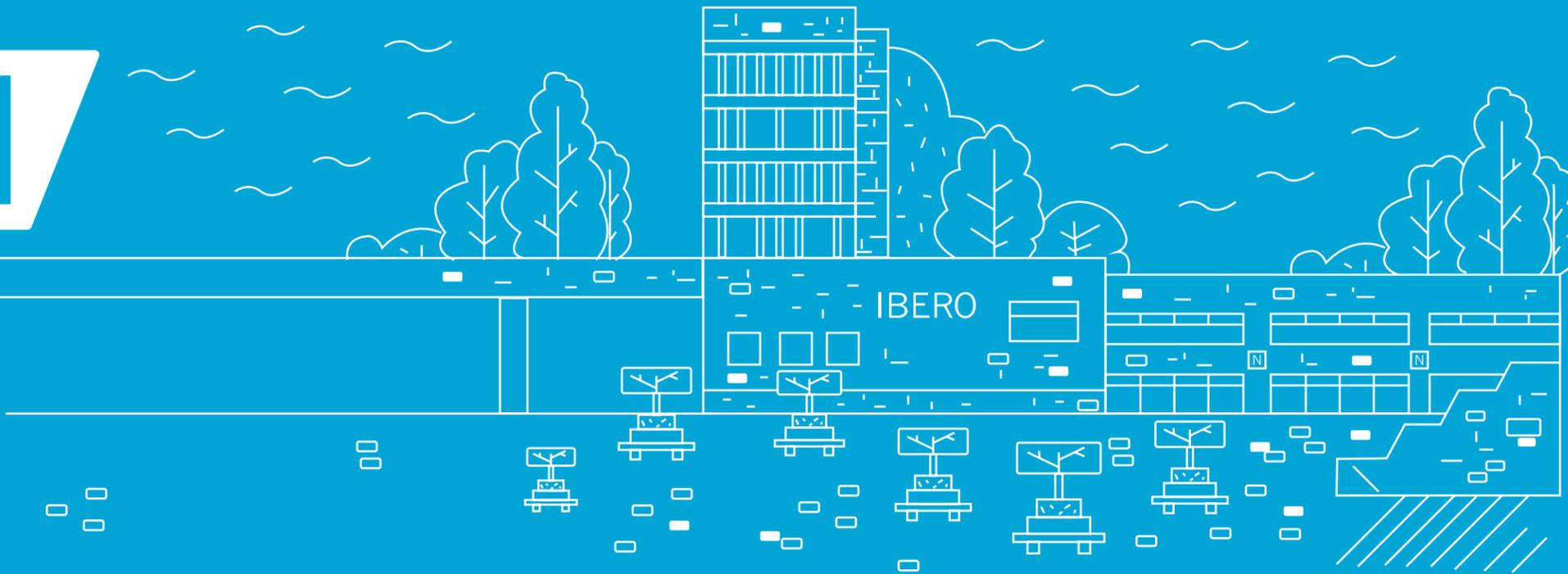
# ART STUDIES

## THE STRUCTURE OF THE PROGRAM

The Master's degree in Art Studies has existed since 1993, and has maintained an important presence within the academic graduate programs in Mexico. Thanks to its high academic quality, it has received national (PNPC – CONACYT) and international recognitions (NASAD – USA). The program is distinguished by providing its students with a solid theoretical-methodological background that allows the development of new readings, narratives and strategies of communication and dissemination of art, based on a reflection on current philosophical concerns and social needs.

It focuses on the study of the artistic phenomena from an extended interdisciplinary view. It takes on theoretical and informative considerations, that place the artist and their work within a historical context, the museographic issues of an exhibition, its circulation and art criticism.

M



## MAIN OBJECTIVES

To form researchers in Art Studies from an interdisciplinary perspective, as well as to enrich the interpretation of artistic practices and discourses on art in the cultural system in any historical moment. It also seeks to provide its students with a solid theoretical-methodological background that allows the creation of new readings, narratives and communication strategies for the promotion of art and art education. With these tools the graduate student will be able to influence the transformation of society. This program also prepares researchers to integrate themselves into the academic or private fields.

## PARTICULAR OBJECTIVES

1. Recognize the diverse areas of theoretical and practical specialization from a critical and creative approach, both which distinguish the artistically and cultural current fields.
2. Develop analytical skills for the interpretation of the artistic phenomenon in its cultural and social dimension.
3. Articulate knowledge about art studies and visual culture in an original and creative way, by linking theoretical, methodological and historiographical approaches of Art History with other disciplines.
4. Develop research related to art and education, critical studies, and the configuration of cultural imaginaries and historiographic reviews of art with emphasis on Mexico and Latin America.

## APPLICANTS PROFILE

Undergraduate students who have majored in Humanities such as Art History, Literature, Communication, History, Philosophy, Psychology, and Education. Social Sciences majors, such as Art Administration and Cultural Promotion, Anthropology and Sociology. Students from the creative disciplines such as Architecture, Design, Visual Arts, Performing Arts, Restoration and Museography or any other major linked with the Arts. All students must be proficient in the English language and have excellent Spanish writing skills.

## GRADUATES' PROFILE

At the end of the program, the graduate student will be able to innovate and create proposals in the fields of research, creation, distribution and teaching within the artistic, cultural and educational institutions, such as universities, research institutes, galleries, museums, publishing houses, art markets, media outlets, among others.

The graduate student will be recognized by having a solid knowledge in theory and methodology in the study of art, international and Mexican, and will be able to manage and promote culture. Among other assets, the student will be able to express skills such as critical thinking, argumentative and synthesis capabilities, and be eloquent both in writing and oral communication. The student will be able to promote humanistic attitudes such as ethical and intellectual leadership, teamwork, organization skills, responsibility and autonomy, as well as creativity and innovation.

## LINES OF RESEARCH

- Art and Education: Representations, policies and cultural practices around artistic education
- Critical Culture Studies: Policies and Powers of the Unseen
- Aesthetics, visual culture and imaginaries in Latin America and the Caribbean
- Modern and Contemporary Mexican Art: Cultural memory, Public art and Historiographic narratives
- Research Chair: De-territorialization of power: body and exclusion (Esthetics, politics and violence in globalized modernity)

► *The program's syllabus allows each student to adapt his/her own research project according to their interests. This flexibility allows each researcher the possibility of carrying out temporal investigations at other national or international institutions.*

# FACULTY MEMBERS

## FULL TIME PROFESSORS

**Alberto Soto Cortés** (Department Director)  
alberto.soto@ibero.mx, ext. 4817

**Olga María Rodríguez Bolufé** (Graduate Program Coordinator)  
olga.rodriguez@ibero.mx, ext. 7678

**Luis Javier Cuesta Hernández**  
luis.cuesta@ibero.mx, ext. 4032

**Ana María Torres Arroyo**  
ana.torres@ibero.mx, ext. 7130

**Dina Comisarenco Mirkin**  
dina.comisarenco@ibero.mx, ext. 7607

**Ivonne Lonna Olvera**  
ivonne.lonna@ibero.mx, ext. 4819

**María Luisa Durán y Casahonda Torack**  
luisa.duran@ibero.mx, ext. 4660

**Francesco Scasciamacchia**  
ext. 4032

**Jimena de Gortari Ludlow**  
jimena.dgortari@ibero.mx, ext. 7499

**Luz María Rangel Alanís**  
luz.rangel@ibero.mx, ext. 4672

## ASSOCIATE PROFESSORS

- Alberto Hernández Sánchez, Ph. D.
- Alejandro Ugalde Ramírez, Ph. D.
- Berta Gilabert Hidalgo, Ph. D.
- Cecilia de la Paz Aguilar Castillo, M.A.
- Eliza Mizrahi Balas, Ph. D.
- Eugenia Militello Martínez, Ph. D.
- Ignacio Prado Feliu, Ph. D.
- Karen Cordero Reiman, M.A.
- Karla Jasso, Ph. D.
- Luis Manuel Montes Serrano, Ph. D.
- Marina Vázquez Ramos, M.A.
- Minerva Anguiano González, Ph.D.
- Sara Gabriela Baz Sánchez, Ph. D.
- Yolanda Wood Pujols, Ph. D.
- Yíssel Arce Padrón, Ph. D.

## CRITERIA AND EVALUATION PROCEDURES

Students must do oral presentations, research, participate in academic forums and resolve problems and cases, all as assigned by the academic responsible for each seminar. All students must participate in four Research Seminars and present their research advances in the Master's Colloquium (Coloquio de Maestría) during the first three semesters. During the fourth semester, they must participate in their Pre-degree exam. The criteria of evaluation of the Seminars are explained in the "Manual de Titulación" that the student receives at the beginning of the program.

To graduate the student must have:

1. A valid English certificate;
2. Satisfactorily completed all credits, without pending documents, report cards and evaluations, or library material;
3. Satisfactorily pass the pre-degree exam during the IV Research Seminar;
4. Participated in at least two high-level colloquia with a written manuscript (article, book chapter, book, curatorship, etc.);
5. A letter stating they have finished the last 10 credits of the program; these credits will be given at the completion of the thesis. The document is emitted by the Art Department;
6. The official government document that states the student has completed all credits. This document is emitted at Alumni Services;
7. The letter of approval by the director and two advisers of the thesis;
8. The approval, by Alumni Services, to present the degree exam;
9. Satisfactorily pass the degree exam

## DOUBLE DEGREE PROGRAM UNIVERSITÉ LUMIÈRE LYON 2

Students have the possibility to apply for an exchange program at the Master Mention LLCER Parcours Études Hispaniques de la UNIVERSITÉ LUMIÈRE LYON 2, with the aim of having a double degree.

Students, from both universities, must apply for the exchange program during the second year of the program

- Students, from both universities, will have a second thesis director during the exchange
- Expenses must be covered by the students

## TEACHING AND LEARNING METHODOLOGY

The program is taught in Spanish. Since it's a face-to-face program, classes are given in classrooms with the necessary infrastructure. Each subject is given as a seminar, which results in constant interaction, discussion and debate sessions. Classes develop around previously read texts, guided by the professor, with an analysis of the art works, artist testimonies, art critic texts. Visits to exhibitions are coordinated jointly with academics as well as conferences and study trips, activities which are important for the teaching-learning process.

At least one exhibition is carried out annually where the curatorship and assembly are done by the students in order to apply the theory and research learned in the classroom. An important part of the teaching methodology is related to providing students the opportunity to socialize, semi-annually, and discuss their partial research results.

## RELEVANT ACADEMIC PRODUCTIVITY

Professors from our program produce a wide range of academic texts. All of which are published both in national and international journals, as well as in our University's publishing house. Likewise, our full time and associate professors are part of "Nierika. Art Studies Magazine" Editorial Board, edited by the same Art Department, where academics and students work together with internationally renowned researchers.

The Art Department also has a program of publications that include: textbooks to support teaching, outstanding theses, results of individual and collective research conducted by academics and invited scholars, and works presented at colloquiums and seminars. This program seeks to support the availability of sources and documents for the study of art and the dissemination of departmental research projects.

## SYLLABUS

**First semester** **20 credits**  
 Research Seminar II 8  
 Monographic course on Art Theory 8  
 Optional course 4

**Second semester** **20 credits**  
 Research Seminar II 8  
 Monographic course on Mexican Art 8  
 Optional course 4

**Third semester** **20 credits**  
 Research Seminar III 8  
 Monographic course on Latin American Art 8  
 Optional course 4

**Fourth semester** **20 credits**  
 Research Seminar IV 8  
 Monographic course on Art Education 8  
 Optional course 4

## ELECTIVE SUBJECTS

- Cultural Sociology
- Museums and Communication
- Selected topics in Mexican Art
- Selected topics in Early Colonial and Latin American Art
- Cultural Critical Studies
- Art Criticism
- History and Theory of Art Criticism
- Exhibition Management
- Selected topics in Art Education
- Selected topics on Cultural Critical Studies
- Visual Studies
- Gender Studies
- Applied Semiotics
- Communication and Culture
- Memory, Document and Image
- Image, Body and Representation
- Esthetics and Audiovisual Narratives
- Theories on Education
- Philosophy and Educational Theories
- Educational Evaluation
- Qualitative Methods
- Hermeneutics
- Esthetics
- Contemporary Philosophy
- Folklore and oral tradition Seminar I
- Folklore and oral tradition Seminar II
- Textual and Interdisciplinary Seminar I
- Textual and Interdisciplinary Seminar II

## LINKAGE

The Art Department has various collaboration agreements and academic exchange programs (for students and teachers) with higher education institutions, cultural entities and national and foreign research centers. Some of them are listed below:

## INSTITUTIONS:

- Banco Santander (México) Sociedad Anónima
- Concordia University
- Dipartimento di Storia e Tutela beni Culturali dell'Università di Udine (Italia)
- Fomento Cultural Banamex
- Fundación Carolina, España
- Fundación cultural Jumex
- Fundación Telefónica
- Instituto de Investigaciones Estéticas- UNAM
- Instituto Nacional de Antropología e Historia
- Instituto Nacional de las Mujeres (INMUJERES)
- Museo de Arte Contemporáneo Rufino Tamayo
- Museo de Arte Moderno
- Museo del Objeto A.C.
- Museo Franz Mayer
- Museo Nacional de Arte
- Museo Nacional de Historia
- Museo Nacional de la Estampa
- Museo Nacional de San Carlos
- Museo Nacional del Virreinato
- Museo Nacional Palacio de Bellas Artes
- Museo Universitario de Arte Contemporáneo
- Pontificia Universidad Javeriana de Bogotá
- The University of Texas at Austin
- The Washington Center
- Universidad del Claustro de Sor Juana A.C.
- Universidad Lumiere Lyon 2 (Francia)
- Universidad Nacional Autónoma de México
- Universidad Rafael Landívar, Guatemala.
- University of Miami
- University of Texas



**IBERO**  
Ciudad de México • Tijuana